



JOIN US, AS WE GO BAREFOOT SO THEY DON'T HAVE TO.

10 YEAR
ANNIVERSARY

ONE DAY
WITHOUT SHOES

April 14, 2020



Cornhusker Bank for the Benefit of People's City Mission

What is One Day Without Shoes?

April 14th, 2020 will be the 10th Annual One Day Without Shoes event held by Cornhusker Bank.

Cornhusker Bank recognized the needs in our community for those with inadequate footwear and partnered with People's City Mission to help satisfy those needs.



Just a few of the many Mission guests who were able to select shoes on the One Day Without Shoes distribution day.

The Mission can utilize all new or used wearable shoes in some form. Many shoes that are donated have a lot of good wear left in them. These shoes are important to someone whose sole form of transportation is their ability to walk. Monetary donations made in the name of this event are all used toward footwear purchases by the Mission.

One Day Without Shoes Events have been a Huge Success

In 2011 Cornhusker Bank and People's City Mission partnered to help raise awareness of the impact a pair of shoes can have on a person's life by hosting a One Day Without Shoes event annually. The public has been encouraged to bring their new or used wearable shoes, or cash donations to help put shoes on the feet of Lincoln's less fortunate. In nine years of hosting this event, Cornhusker Bank's seven locations and numerous business partners have collected nearly 162,000 pairs of shoes and monetary donations totaling over \$77,000!



Cornhusker Bank and People's City Mission staff help youngest guests choose their favorite shoes.

Pastor Tom Barber, Executive Director of People's City Mission reported, "With this amazing amount of shoes and money we collected we will be able to help thousands of people. Thank you Cornhusker Bank for creating this event and thank you, Lincoln for all your kindness."



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Be Part of the 2020 One Day Without Shoes Event

Please consider being a part of the One Day without Shoes Event in 2020. All businesses who contact us for placement of collection barrels for shoes or who make monetary donations for the event will receive recognition in our event advertising.



Walkers stretching out on the walk to the People's City Mission Innovative Help Center from Cornhusker Bank to raise awareness of the need for shoes.

There is an enormous demand for shoes for youth. New shoe donations for kids are welcome...as they wear through them so quickly.

Please join us for a walk from the Cornhusker Bank Center at 84th & O to People's City Mission Help Center at 68th & P on April 14th, 2020 at 11:30 a.m. to help raise awareness of the need for shoes. We'll even provide a free lunch for you!

How can you be involved?

Complete the form on our website to partner with us and collect shoes at your organization:

<https://www.cornhuskerbank.com/Day-Without-Shoes.aspx>

- Contact Cornhusker Bank at 402-434-3788 if you have questions about the 2020 shoe collection event. We'll either make arrangements with People's City Mission for collection bins at your place of business from April 4th through April 17th, 2020 or you can pick up your receptacle from People's City Mission Help Center starting March 1st.
- Make a monetary donation to People's City Mission for the One Day Without Shoes event.
- Drop off donations of new or used wearable footwear at any Cornhusker Bank or partner location.
- Join us for a walk from the Cornhusker Bank Center at 84th & O to People's City Mission Help Center at 68th & P on April 14th, 2020 at 11:30 a.m. to help raise awareness of the need for shoes.
- Go shoeless on April 14th to help raise awareness of this event and the importance of adequate footwear.



Committed to your success.

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402-434-3788



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Consider having your organization go shoeless on April 14th, 2020 to help draw awareness to the Mission's need for shoes.